



**The JustGreen Partnership**  
*Working for Environmental Health and Justice  
for New York's People and Communities*

## **MEDIA ADVISORY**

### **TROUBLE IN TOYLAND - TOXIC TOYS HIGHLIGHTED**

## **Second Annual Consumer Guide to Toxic Chemicals in Toys and NYPIRG's Annual Trouble in Toyland Report to be Released for 2008 Holiday Shopping Season**

**WHAT:** NYPIRG will release its 23<sup>rd</sup> annual toy safety report, which has led to corrective action on more than 130 toys over the last two decades as well as the Second Annual Consumer Guide to Toxic Chemicals in Toys ([www.HealthyToys.org](http://www.HealthyToys.org)). In response to the overwhelming demand for information about toxic chemicals in toys, the JustGreen Partnership, in cooperation with organizations around the country, is releasing their second annual guide to help parents make informed decisions this holiday season. In addition to listing the toxic chemicals found in some children's toys, the newly redesigned site – [www.HealthyToys.org](http://www.HealthyToys.org) -- will contain features such as a personalized holiday wish list that can be sent to family and friends, and a blog-friendly widget to quickly search for toy ratings. The Michigan-based Ecology Center and allied organizations tested over 1,500 of this year's most popular toys.

**WHERE:** 9 Murray Street, 4<sup>th</sup> Floor (Lower Manhattan, near City Hall between Church and Broadway, 2 blocks south of Chambers Street)

**WHEN:** Wednesday, December 3, 2008, 11 am

**SPEAKERS:** Members of the New York Public Interest Research Group

**VISUALS:** Unsafe toys purchased locally, Testing devices  
**\*B-Roll, Advanced Access to Website and Interviews in Spanish Available Upon Request\***

**For more information contact: Tracy Shelton (917) 570-9027**

**\*\*\*ATTENTION JOURNALISTS: Advance access to toy rankings on an embargoed basis and interviews with experts are available upon request. Please call Shayna Samuels at 718-541-4785 or Glenn Turner at 917-817-3396 for more information. \*\*\***